My Hashtag Project Self-Evaluation By \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Hashtag: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Rhetoric- How do I appeal to the emotions of my audience? (Pathos) Explain and include examples. | Rhetoric - How does my slide have a “logical appeal”? Explain and include examples. (Logos) |
| Rhetoric- How do I appeal to a “cause of urgency”? (Kairos) Explain and include examples. | Rhetoric- How do I create an atmosphere that this is a credible and crucial subject in today’s society? (Ethos) Explain and include examples. |
| Visual Design  How does my layout present visual appeal to the reader? | |
| Use of other rhetorical devices and their overall impact (Repetition, figurative language, loaded words…..) | |
| How successful do you think your hashtag would be if presented on social media? Why? | |